

Business Administration Program	Semester: Fall/Spring/Summer	Required Courses in Major				Non Required Courses		
Level of Instruction Criteria	Program Outcomes	ECON 2113 Principles of Macro- economics	ECON 2213 Principles of Micro - economics	ACCT 2103 Financial Accounting	ACCT 2203 Managerial Accounting	BUS 1013 Introduction to Business	BUS 2023 Principles of Management	ACCT 1103 Fund of Accounting
<p>(I) Introduced At the collegiate level, students <u>are not expected to be familiar</u> with the content or skill.</p> <p>Instruction and learning activities focus on basic knowledge, skills, and/or entry-level complexity.</p>	<p>1. Upon completion of the program, the student will identify inter-workings and functions of national and global economies.</p> <ul style="list-style-type: none"> A. explain the concepts of scarcity, choice, and opportunity cost and how they relate to decision making. B. interpret macroeconomic indicators, such as GDP, inflation, and unemployment. C. identify factors affecting international trade and finance. 	I R				I	I	
<p>(R) Reinforced At the collegiate level, students <u>are expected</u> to possess a <u>basic level</u> of knowledge and familiarity with the content or skills.</p> <p>Instruction and learning concentrate on enhancing and strengthening previous collegiate knowledge/skills and complexity</p>	<p>2. Upon completion of the program, the student will illustrate pricing and product positioning choices made by businesses in a capitalistic economy.</p> <ul style="list-style-type: none"> A. Calculate elasticities. B. Assess consumer choice and consumer behavior. C. Compare and contrast profit maximization under different market structures. 		I R					

<p style="text-align: center;">(A) Advanced</p> <p>At the collegiate level, students <i>are expected</i> to possess a <i>strong foundation</i> in the knowledge, skill or competency.</p> <p>Instruction and learning activities continue to build upon previous competencies with increased complexity and application of use.</p>	<p>3. Upon completion of the program, the student will compose the three main financial statements.</p> <ul style="list-style-type: none"> A. Identify accounts and account classifications. B. Demonstrate the application of double-entry accounting system utilizing debits and credits. C. Analyze business transactions and identify their impact on organizational accounts. 			A	I R	I		I R
	<p>4. Upon completion of the program, the student will classify manufacturing costs and link physical flows of inputs as they develop into outputs.</p> <ul style="list-style-type: none"> A. Evaluate the four financial statements to create meaningful organization data necessary for documentation. B. Assess production methods and various impacts on costing methods. C. Evaluate a company's master budget to direct the achievement of strategic goals. 				I R			